

Employee Story

TEMPLATES

Capture authentic testimonials that showcase your employer brand.

This template guides you through capturing compelling employee stories that can be used across your employer branding materials. These authentic narratives help potential candidates see themselves at your organization and know what makes it a great place to work.

Basic Information

Employee Name:

Job Title:

Department:

Years with Agency:

Questions

How did you first learn about our agency and your role?

What initially attracted you to work here?

Describe a typical day or week in your role.

What do you enjoy most about your work?

How would you describe the culture and team dynamics?

Have you grown professionally since joining the agency?

Can you share a specific project or accomplishment you're proud of?

How does your work make a difference in the community?

What would you tell someone considering a career with our agency?

What makes our agency different from other employers?